**Pizza Sales Analysis**

**✤ Project Description:**

* This project uses SQL to analyze the dataset of an Pizza Sales.
* The objective of the project is to gain valuable insights into the sales operations, Customer Segmentation, trends, sales growth, customer interest and money spent by customer.
* The goal of the project is to answer a set of questions about the pizza sales business performance and help in its growth by making better decisions.

**✤ Tool Used:**

* MySQL

**✤ Tables Used:**

* PIZZA\_SALES

**✤ Queries of the Project:**

Q1:  Find the day with the highest total revenue and the corresponding revenue amount?

Q2:  Calculate the cumulative revenue for each month?

Q3:  Identify the top 3 most expensive pizzas (by unit price) and their total sales (quantity)?

Q4:  Get the average order value (total\_price) for each pizza category?

Q5:  Determine the most popular pizza size for each day of the week?

Q6:  Calculate the percentage contribution of each pizza category to the total revenue?

Q7:  Find the average quantity of pizzas ordered per order for each pizza size?

Q8:  Get the total revenue for each combination of pizza size and pizza category?

Q9:  Identify the pizza that had the highest number of orders in the last month?

Q10:  Determine the correlation between order time and total revenue?